

CSR ACTIVITY- A CELEBRATION OF BOND “RAKSHABANDHAN” **AT CRPF CAMP, PUNE**

D Y Patil institute of Management, Ambi made a remarkable history on 24th August 2018 by celebrating Raksha Bandhan festival with the students, officers and soldiers at CRPF Camp, Pune.

As we know, August is the month devoted to siblings rejoicing the festival of Raksha Bandhan which basically means a bond of protection and safety. A brother promises to keep his sister safe from all the evils that try to burst into her life. So keeping this into the acknowledgement, DYPIM initiated to celebrate this festival with the soldiers and the police force that always stand for the protection of all the sisters and citizens of the country.

Along with the students, all the female faculty of our campus celebrated the festival with a great pleasure by tying the Rakhi in the hands of every soldier. Sweets were distributed and small program was being conducted wherein students actively took part by delivering the speech dedicated to the entire soldier. As sisters to our nation, it is also our responsibility to share the undefined bond with those who are the real brothers, protectors and great achievers of our country.

This Rakshabandhan, we shared the bond with the real heroes. The dignitaries, officers and other members of the CRPF camp congratulated us and stated few words for all the sisters as a token of love and appreciation. During the speech, the biggest gift they gave to the sisters were “ENCOURAGEMENT” to dream big and stepping up in the ladder of success with confidence and great zeal.

We, at D Y Patil Institute of Management, Ambi, one of the top Business School makes sure that we celebrate this festival every year with the same amount of love for the real brothers of our nation.

