

WORKSHOP ON CASE STUDY

A guest lecture on how to write and come up with case study was conducted by “Dr. Manisha Paliwal” on 04th October 2018, who has a good and handful experience on educational and industrial sector. She is currently working with the most reputed institute in Pune- VAMNICOM. This session was organized for the MBA second year students to make them acquainted with the concept of case study and its importance in understanding various concepts in the regular curriculum.

Shreyash Shrikant Kalambkar from first year introduced her to the audience with an amazing introduction speech and our Director felicitated her with flowers and a token of appreciation. The hall echoed with the round full of applauses for our guest.



She started with the importance of cases in studies wherein she said that cases are representations of reality based situations; they have real data and a real context. They can be used as the basis for a wide variety of teaching situations: lecture presentations, assignments or projects, and/or small group and class discussions.

This elasticity makes it easier to adopt a case to a particular situation, and to gain experience using and discussing cases. Cases are a great way to introduce students to the complexity of real industrial practices, without getting bogged down in details.

The case study provides an outline of the situation, including a system block diagram for the various sub-systems and general specifications for the required topic. Students were asked to go through a case where they can imply their knowledge and illustrate the topics taught in the class.



The lecture continued for two hours starting from 10am to 12 pm. Vote of thanks was given by Sarang Meshram from first year. She also motivated the students to participate in various competitions which are held for MBA students for CASE STUDY WRITING.

