

INDUCTION AND ORIENTATION PROGRAMME 2018

The new foundation of all the graduate students has started on the 3rd September 2018 in which all the aspiring candidates stepped into the world of professionalism, management, and an educative course of MBA and MCA. D Y Patil Institute of Management, Ambi conducted an Induction and Orientation Programme 2018 which was an educative and instructive session for grooming up the new comers for corporate and business world. The program started at 10am sharp by welcoming speech delivered by our Second Year Student **Pravin Sakpal** from MBA. The main agenda behind conducting such programmes was to make the students acquainted with the college atmosphere and surroundings.

Director of DYPIM, Ambi Dr. Varsha Bihade along with our chief Guest of the day namely, Varsha Ananthraman (CEO of Proconvis Consultant Pvt Ltd.), Mr. Shrikant Yadav (MD of Sarvottam Technologies), Mr. Sumedh Gupte (Regional Head of Business Standard) lightened the lamp and gave a beautiful start to the auspicious day. Melodious Saraswati vandana added an extra charm to this start by our students.



Starting our event from our First Chief Guest, **Harshida Bhamare** from second year gave a beautiful welcome speech about **Varsha Ananthraman**, who is the CEO of **Proconvis Consultant Pvt ltd** and also holds an expertise as a Professional Lawyer and also into the field of Human Resource. She addressed the students about the roles and responsibilities of being a Good Manager and paid much focus on why Management is important in our Life and Why MBA as a career option? She aroused the awareness among the grooming managers about the corporate life and how things are being managed and leaded.

According to Varsha Ananthraman, to turn your dream into reality MBA is one of the best career options wherein one can learn all the managerial skills. For some MBA is the bed of roses but it's all useless unless one has the passion towards what is he/she is doing. MBA can help the aspirants to spread their wings to the larger extent as they have a wider choice of actions what they exactly want to do.

For being a good Manger/Leader one needs to have practical knowledge for the industrial exposure. It's high time to move on the current event stories rather than reading the fairy tales which still make you see the life through a comfortable zone. You cannot learn about cycling just by reading a book, you need to actually try it or attempt it to appreciate the challenges involved into it. Students basically have unrealistic expectations from MBA where they dream of becoming the Manager as soon as they complete their course but reality is something far different from their assumptions. Success is not a cup of tea which will be served easily; instead they have to cross the entire path for stepping into the ladder of success. And by stating these golden words she ended her healthy discussions with the students.



As a second Chief Guest, **Mr. Shrikant Yadav** charmed this event with his presence on the auspicious occasion of IGNITE 2018. **Satyam More** from MBA Second year welcomed him by giving a brief introduction about his career and achievements. He is the founder of **Sarvottam Technologies**, Pune which is into the new era of Digital Marketing.

He talked on how there a market transformation from traditional is marketing to digital marketing and its benefits to the society as a whole. Talking all about the universe, he emphasized on how technology is taking its place in this era and how being digital can help the organizations to cope up with the new changes and practices. We live in an era where technology is revolving day by day on its own axis, but do all the organizations embrace digital transformation? And if not, are you embracing it?

Digital transformation is actually the transformation of the business as a whole. Transformation is not only about adopting the technological innovations but also on how it is used. And yes, these innovations bring value to the organization. Digital business transformation is the ultimate challenge in the market and those organizations who have already adopted it have become the game changers. The agenda behind making students aware about the digital transformation was to make the nation digital which will be more challenging in the Change Management.



We had a third chief guest with us named **Sumedh Gupte**, one of the members who are associated with this institution since past few years for the development of the students. **Vaishanvi Sacroji** greeted his presence for the day by giving a short speech on his achievements and foundations. He is serving the Business Standards Ltd. as a regional head, holding a vast experience into to the domain of advertisements and media.

Sumedh Gupte emphasized on Today's Business World and how to survive in the current scenario. He suggested the students to go through the daily current affairs which can help them know about the current world's scenario in every dimension whether it is business, sports, entertainment or the share market. Being a MBA one must have the idea of what is taking place in this changing market.

He stressed on collecting the sources to gather the knowledge about different aspects and how to make the knowledge central to your business or job. To create knowledge strategies, one needs to be updated about the outside world to gain the competitive advantage. Thus, he concluded that in a constant changing world that what you ought to do is to transform into the next thing and the next thing and so on. The sequence goes on.....

