

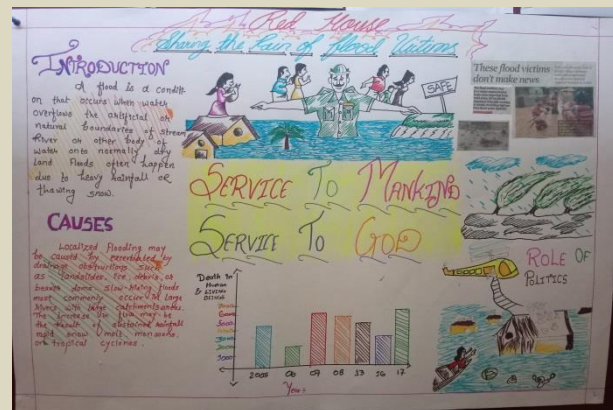
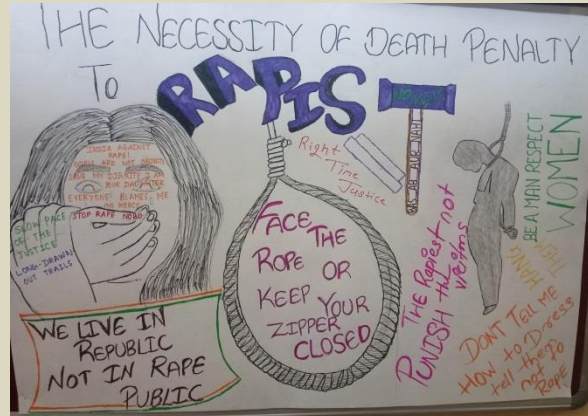
# Report on Poster Presentation Competition

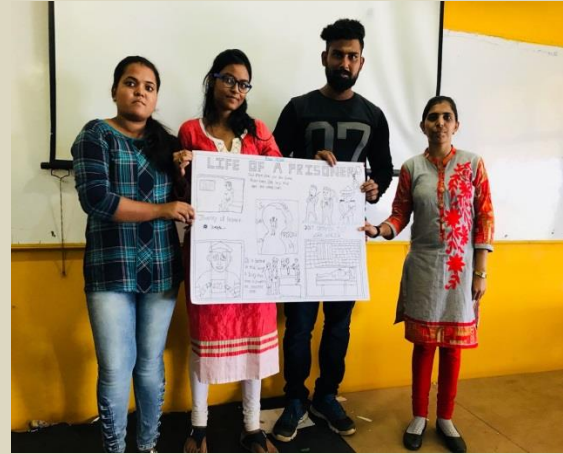
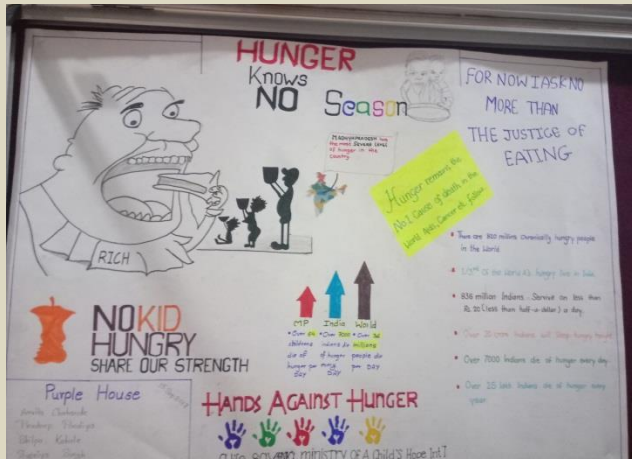
A Poster Presentation Competition on the theme “Human Rights Awareness” was organized by D.Y. Patil Institute of Management, Ambi on 15<sup>th</sup> September, 2018 for MBA First Year Students.

Purpose: A visual poster that is intended to inform the citizens about a particular issue that is important to the society & the nation as a whole.

The principal objective of event was to enhance students’ knowledge with their creative streak and express their ideas using the colors of imagination.

Human rights are a prerequisite for peace, development and democracy. India is the largest democracy in the world. It is also a big country with lot of human rights challenges. The major population of India resides in villages which do not get sufficient education support. About 35% of the population is illiterate. Problems like trafficking, exploitation of women commercially and sexually, religious violations, caste related issues are some examples leading to human rights violations. Moreover, many prisoners in India are also denied their human rights. If human rights are violated in India the biggest democracy in the world will be in danger. For the sake of democracy and sustainable development in India, Human Right Awareness is essential. In this respect, some initiative have been taken by Our Institute for promoting human rights & poster competition was organized & students were motivated to participate in the competition





During this competition, **5 houses** were formed with **5 participants** in each house & they were provided with essential requirements for making poster. The topics related to theme were given to them on the spot & time duration was of 2 hours.

This activity kept the student engaged and it was organized to explore and encourage creativity in students and offer them a platform to showcase their skills. It inspired them to think and to work creatively in order to promote artistic excellence. The creativity & innovative ideas to resolve the particular issue were artistically presented through and captured in posters. The artistic endeavor of the students was highly praised and encouraged by the faculty members.

The posters were assessed on the basis of rubrics such as relevance to theme, design, Implementation to solution, Creativity & oral presentation. Winners & participants were awarded with trophies & certificates.







GLIMPSES OF THE EVENT.....